

## Environmental Policy - Deepsense Digital Solutions

### 1. Policy Statement

Deepsense Digital Solutions is committed to conducting its business operations in an environmentally responsible manner. As a digital marketing organization, we recognize that while our environmental footprint is relatively low compared to manufacturing industries, our activities—such as energy consumption, electronic waste generation, digital infrastructure usage, and procurement practices—still have an impact on the environment. We strive to minimize these impacts and promote sustainable practices across all our operations.

### 2. Purpose

This Environmental Policy outlines Deepsense Digital Solutions' commitment to environmental protection, sustainability, and continual improvement. The policy provides a framework for setting environmental objectives, complying with applicable environmental laws, and engaging responsibly with stakeholders who may be impacted by our products, services, or work activities.

### 3. Scope

This policy applies to all employees, management, interns, consultants, vendors, and business partners associated with Deepsense Digital Solutions. It covers all office operations, digital activities, procurement processes, and service delivery locations.

### 4. Environmental Commitments

Deepsense Digital Solutions commits to:

- Comply with all applicable environmental laws, regulations, and statutory requirements.
- Prevent pollution and minimize environmental impact arising from our operations.
- Optimize energy consumption by adopting energy-efficient equipment and responsible usage practices.
- Reduce paper usage by encouraging digital documentation, approvals, and communication.
- Promote responsible procurement, giving preference to environmentally conscious vendors and suppliers where feasible.
- Manage electronic waste (e-waste) responsibly through authorized recyclers.
- Encourage waste reduction, reuse, and recycling within office premises.
- Raise environmental awareness among employees through communication and best practices.
- Continually improve our environmental performance by periodically reviewing this policy and related practices.

### 5. Identification of Key Stakeholders

Deepsense Digital Solutions identifies the following key stakeholders who may be impacted or have the potential to be impacted by our products, services, or work activities:

- Employees, interns, and contract staff
- Clients and business partners
- Vendors and service providers
- Local communities surrounding our office locations

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- Regulatory and statutory authorities
- Waste management and recycling partners

## 6. Roles and Responsibilities

- **Management** shall ensure that this Environmental Policy is documented, implemented, communicated, and maintained.
- **Employees** are responsible for following environmentally responsible practices in their daily work activities.
- **Administration and Operations** shall monitor energy use, waste management, and compliance with environmental requirements.
- **Vendors and Partners** are encouraged to align with our environmental values and sustainability expectations.

## 7. Communication and Awareness

This policy shall be communicated to all employees and made available to relevant stakeholders. Awareness initiatives and internal communication shall be used to promote environmentally responsible behavior across the organization.

## 8. Policy Review

This Environmental Policy shall be reviewed periodically to ensure its continued relevance, effectiveness, and alignment with organizational goals and regulatory requirements.

**Approved by:** Directors, Deepsense Digital Solutions

**Effective Date:** \_\_\_\_\_



**Rakesh R - Director  
Deepsense Digital Solutions Pvt**